



WORLD'S #1 REAL ESTATE PROFESSIONAL HIRES “TOP AGENT”

*John McMonigle and Newport Beach-based
Coldwell Banker Previews International Name Paul Benec Winner of
Intense Real Estate Training Program and Competition*



NEWPORT BEACH, Calif. (November 12, 2007) – “You’re hired!”

Those are the two words that Paul Benec – winner of the “Top Agent” real estate competition - heard from real estate luminary John McMonigle today at a suspenseful ceremony to name the next agent to join the world’s #1-selling residential real estate team, the Newport Beach, California-based McMonigle Group.

“We rarely come across a talent such as Paul Benec,” said John McMonigle. “It is a pleasure and a privilege to add him to our world-class team – and a powerful example of the McMonigle Group’s commitment to provide only the best service and sales performance to our clients.”

Benec, a practicing real estate professional formerly based in South Orange County, California, now will join the McMonigle Group in Newport Beach. He was one of five elite agent candidates chosen to participate in the month-long, boot camp-style luxury real estate sales training program known as Top Agent, led by renowned real estate trainer and mentor Bob Braun. Throughout the rigorous four-week competition, Benec and colleagues Erol Bayraktar, Tracy Immel-Manzi, Tiffany Mehrmann and Annaliese Train received leading-edge training with top industry professionals, challenging real-life real estate assignments and performed in judged competitions to earn points.

“The Top Agent program was the most challenging thing I have ever done,” said winner Paul Benec. “To be named as a member of the McMonigle Group is a great honor and I’m looking forward to embracing this next challenge in my career.”

The Top Agent program is the brainchild of John McMonigle, founder of the world’s top-selling residential real estate team, the McMonigle Group (www.mcmoniglegroup.com). The program was co-sponsored by the Newport Center office of Coldwell Banker Previews International.

“Coldwell Banker Previews International is committed to identifying, training and employing only the most talented, client service-oriented agents in the business,” said Tom Iovenitti, president of Coldwell Banker Residential Brokerage of Orange County. “The Top Agent program delivered on this promise by cultivating the best-in-class agents for which Coldwell Banker is known.”

The remaining four Top Agent contacts will be offered positions within Coldwell Banker Previews International. McMonigle plans to follow up this inaugural Top Agent program with other, similar Top Agent programs in 2008.

“Paul is quite possibly the most well-rounded agent I have ever met,” said Bob Braun, Top Agent trainer and mentor. “The Top Agent program will continue to identify these exceptional talents, keeping the McMonigle Group and Coldwell Banker Previews International on the leading edge of real estate.”